



JOYCE-GILLESPIE-HARRINGTON
EDUCATIONAL & CHARITABLE FOUNDATION

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Dear JGH Black and Gold Sponsor

The Joyce-Gillespie-Harrington (JGH) Educational & Charitable Foundation of Zeta Upsilon Chapter of Alpha Phi Alpha Fraternity, Inc., respectfully requests your support and attendance at our 38th Annual Black and Gold Scholarship Ball on Saturday, April 14, 2018 at the Westfields Marriott in Chantilly, Virginia from 7 pm until 12 am. Your partnership is critical to us reaching our goal to raise \$30,000 for scholarships to support youth to excel and maintain hope for their future while pursuing their higher education.

We are asking you to join with us as a sponsor or by purchasing an ad in our souvenir journal to help us award more scholarships to deserving student leaders in Northern Virginia. Our outstanding 2017 winners were selected from a pool of highly qualified applicants. Many of the students who apply for our scholarships have compelling stories of triumph over struggle to excel. With your help, we want to continue to make a difference in the lives of as many of them as possible.



Your company's investment, along with other donors, and the members of our organization will help ensure the foundation continues to provide programs that benefit the community and scholarships to extraordinary college bound students.

Thank you in advance for your consideration of the opportunity to support the college dreams of students who will be our future leaders. We encourage you to review our website www.jghfdn.org and Facebook page facebook.com/jghfdn/

Sincerely,
Herbert Davis
Curtis Ellis
Co-Chairmen, JGH Corporate Sponsorship Committee
703.577.2530
Herb.Davis1@gmail.com



JOYCE-GILLESPIE-HARRINGTON
EDUCATIONAL & CHARITABLE FOUNDATION

The JGH Foundation, a 501(c)(3) non-profit organization, is committed to serving a wide range of needs in our community through the following activities:

- Provide 10 scholarships per year for college-bound high school students
- Provide over 1,000 awards for academic achievement to middle and high school students in partnership with the Chantilly Pyramid Minority Student Achievement Committee and Alpha Phi Alpha Fraternity
- Sponsor and chaperone two high school students to attend a 4-day Leadership Conference at Hampton University
- Partnered with George Mason University to establish the Paul Robeson Saturday Leadership Academy to encourage Science, Technology, Engineering and Math (STEM) careers for middle and high school students
- Sponsor “Project Alpha” program designed to provide teenage males information about teen pregnancy prevention
- Support families in Reston, Virginia by providing nutritious meals annually during the Thanksgiving holiday
- Provided Christmas toys to hundreds of underprivileged children in the Reston, Virginia area through our annual Toys-4-Kids Christmas program

The Black and Gold Scholarship Ball enjoys support from approximately 450 guests and numerous corporate sponsors. Your company will be highlighted as a supporter of college-bound students in the Washington DC Metropolitan area who have a record of academic accomplishment, leadership, community service, and perseverance. We invite you to join us by completing the attached sponsorship form or contact us at JGHSouvenirJournalAds@JGHFDN.org



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JGH SPONSORSHIP OPPORTUNITIES

- **TOP OF THE PYRAMID SPONSOR** – One scholarship will be named for the Sponsor who provides the largest sponsorship contribution. This sponsor will be invited to award the scholarship to the recipient.
- **JEWEL SPONSOR** - Contribution of \$8,000 or more – Includes guest seating for 15, one full-page color ad in souvenir journal, photo opportunity with awardees and recognition during the event. Plaques recognizing corporate contribution will be presented. Corporation logo will be displayed on JGH website.
- **PLATINUM SPONSOR** - Contribution of \$4,000-\$7,999 - Includes guest table seating for 10, one full-page color ad in souvenir journal, photo opportunity with awardees and recognition during the event. Corporation logo will be displayed on JGH website.
- **GOLD SPONSOR** - Contribution of \$2,000-\$3,999 - Includes guest table seating for 7, one half-page ad in souvenir journal, photo opportunity with awardees and recognition during the event. Corporate logo will be displayed on JGH website.
- **ONYX SPONSOR** - Contribution of \$1,000-\$1,999 - Includes guest table seating for 5, one quarter-page ad in souvenir journal, photo opportunity with awardees and recognition during the event. Corporate logo will be displayed on JGH website.
- **JGH FOUNDATION SPONSOR** - Contribution of \$500-\$999 - Includes guest table seating for 3, one quarter-page ad in souvenir journal, photo opportunity with awardees and recognition during the event. Corporate logo will be displayed on JGH website.
- **SCHOLARSHIP RECIPIENT SPONSOR** - Contribution of \$125 – Donation for one scholarship recipient to attend the Black and Gold Ball. The foundation will provide a personalized thank you letter to the sponsor. The sponsors' Corporate logo will be displayed on JGH website.

OTHER SPONSORSHIP OPPORTUNITIES

- **SCHOLARSHIP PATRONS** - Patrons who will not attend the event but will donate a gift to the scholarship endeavors of the Foundation. Recognition will be made in our souvenir journal. Your taxable donations can be made online at www.jghfdn.org
- **SOUVENIR JOURNAL AD** - Purchase an ad to be placed in the souvenir journal which is circulated to up to 450 Black and Gold Ball attendees. (See attached Journal Ad Form for details.)
- **SCHOLARSHIP BALL TICKETS** - \$125 per person.



JOYCE-GILLESPIE-HARRINGTON
EDUCATIONAL & CHARITABLE FOUNDATION

Black and Gold Ball Sponsorship Form

Sponsorship Selection: _____ Sponsorship Amount: _____

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email address: _____

Contact Person: _____

Contact Person phone #: _____

Contact Person email: _____

Authorizing Signature: _____

ZUL Chapter Contact: _____

Payment may be made at <http://ighfdn.org/scholarship-ball/> or checks may be mailed to the below address:

Joyce-Gillespie-Harrington Educational and Charitable Foundation, Inc.,
11654 Plaza America Drive, #290, Reston, VA 20190



JOYCE-GILLESPIE-HARRINGTON
EDUCATIONAL & CHARITABLE FOUNDATION

38th ANNUAL BLACK AND GOLD SCHOLARSHIP BALL
Souvenir Journal Ad Form

The Joyce-Gillespie-Harrington-Educational & Charitable Foundation, Inc. of the Zeta Upsilon Lambda Chapter of Alpha Phi Alpha Fraternity, Inc., respectfully requests your support of our Souvenir Journal. Our premier scholarship fundraising event will take place on April 14, 2018 at the Westfields Marriott in Chantilly, Va. We invite you to share in this occasion by purchasing an ad in our souvenir journal.

SELECT OPTION

Price

(Contact us to verify that the PREMIUM ad spaces are available)

<input type="checkbox"/> Centerfold	\$450
<input type="checkbox"/> Outside Back Cover	\$325
<input type="checkbox"/> Inside Front Cover	\$275
<input type="checkbox"/> Inside Back Cover	\$275

STANDARD AD SPACE

<input type="checkbox"/> Full Page Color	\$150
<input type="checkbox"/> Half Page Color	\$100
<input type="checkbox"/> Quarter Page Color	\$75
<input type="checkbox"/> Business Card	\$25
<input type="checkbox"/> Patron List	\$20

ACCEPTABLE FORMATS

All ads should be submitted in the following camera ready and sized appropriately. For best appearance 600 dpi image that match or exceed the chosen ad size are suggested. *Please note: Images pulled from the web at 72 dpi are not acceptable for printing.* High resolution TIF, JPEG, PSD, PDF and etc. are acceptable formats

**** DEADLINE FOR RECEIPT OF AD SUBMISSIONS AND PAYMENTS: ****

March 24, 2018

Payment information:

<http://jghfdn.org/scholarship-ball/> or

Mail payments and a copy of this form to: JGH Educational and Charitable Foundation, Inc.

11654 Plaza America Drive, #290

Reston, VA 20190

Email Camera Ready Artwork/Ad and this form to JGHSouvenirJournalAds@JGHFDN.org

Company Name and POC: _____

Address: _____

City/State/Zip: _____

Phone/Email: _____

Joyce-Gillespie-Harrington Educational and Charitable Foundation, Inc.,
11654 Plaza America Drive, #290, Reston, VA 20190