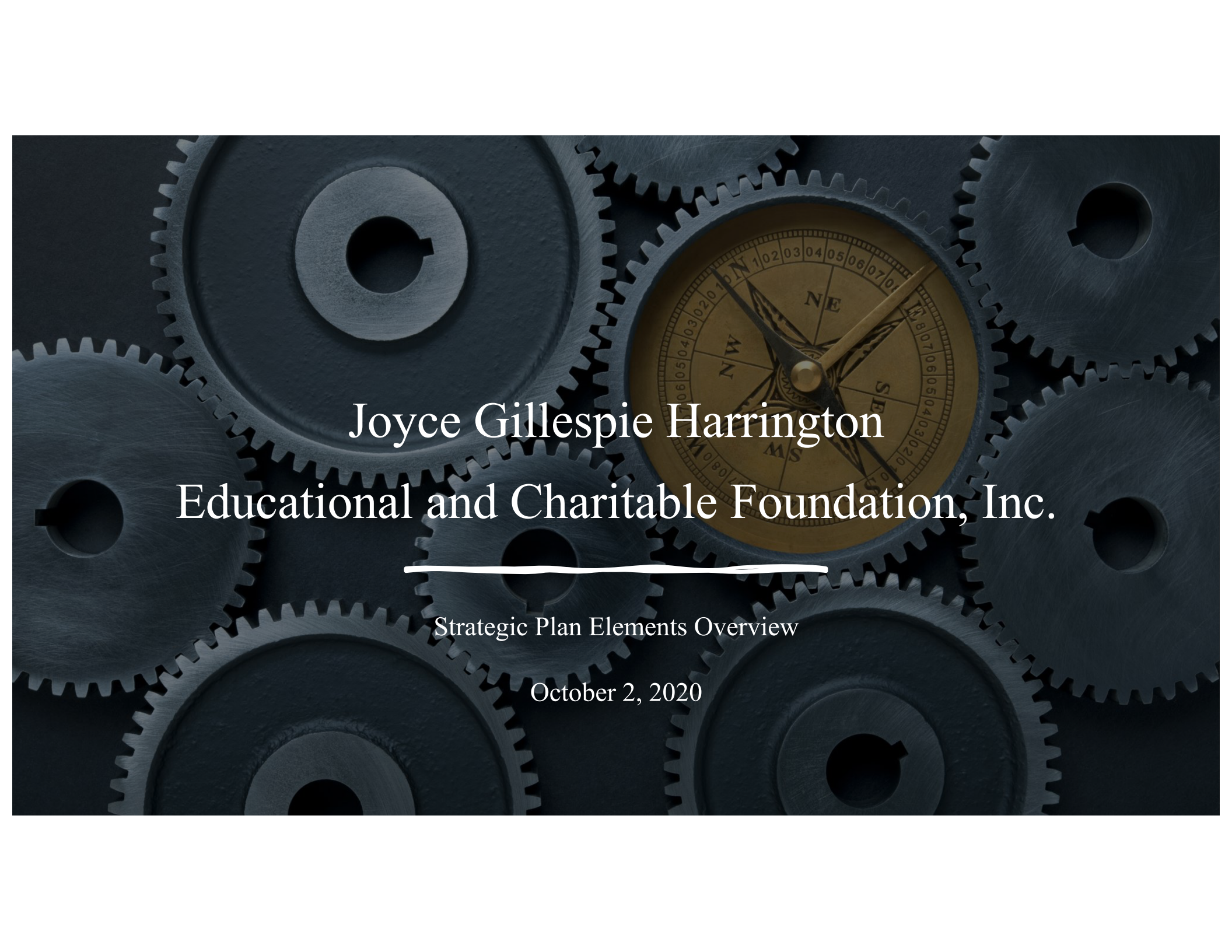


The background of the slide features a complex arrangement of interlocking metal gears in various sizes, creating a sense of mechanical movement. In the upper right quadrant, a circular compass rose is integrated into the gear system. The compass has a gold-colored face with black markings for cardinal and ordinal directions (N, NE, E, SE, S, SW, W, NW) and a degree scale around its perimeter. The hands of the compass are also visible. The overall color palette is dark, with the metallic grey of the gears and the gold of the compass providing contrast.

# Joyce Gillespie Harrington Educational and Charitable Foundation, Inc.

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Strategic Plan Elements Overview

October 2, 2020

# **Joyce Gillespie Harrington Educational and Charitable Foundation**

## **Mission and Vision**

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### **Mission Statement**

The Joyce Gillespie Harrington Educational and Charitable Foundation increases opportunities for achievement for African American males through scholarships, mentoring, and charitable services.

### **Vision Statement**

The Joyce Gillespie Harrington Educational and Charitable Foundation will empower African American males to achieve academic and societal success that positions them to fulfill their maximum potential.

# **Joyce Gillespie Harrington Educational and Charitable Foundation**

## **5 Year Strategic Plan**

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Strategic  
Initiatives

Goals

Actions

# Strategic Initiative #1

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**Make a series of related grants or investments that will improve African American male academic success and personal development.**

## ☐ Goals

- ✓ Provide college scholarships
- ✓ Develop or enhance existing youth/academic community enrichment programs
- ✓ Seek youth opportunity grants and corporate alliances for funding or sponsorship
- ✓ Creation of a Joyce Gillespie Harrington Scholarship Endowment Fund
- ✓ Establish annual/quarterly funding drives to achieve cumulative fundraising goal of \$500,000 over 5 years

# Strategic Initiative #1

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**Make a series of related grants or investments that will improve African American male academic success and personal development.**

## ☐ Potential Actions

- ✓ Develop or enhance existing youth/academic community enrichment programs
- ✓ Apply for grants to support mentoring and tutoring programs
  - (i.e. after school, reading and writing workshops, etc.)
- ✓ Apply for grants to support Information Technology and STEM programs
- ✓ Establish JGH Endowment with an initial investment of \$35,000
  - Future funding will be determined by success of fundraising activities

# Strategic Initiative #1

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- ✓ Examples of actions to achieve cumulative fundraising goal of \$500,000 over 5 years
  - Implement Quarterly Donations
    - ZUL Brothers
    - Northern Virginia Black Chamber of Commerce and other businesses
    - Text-to-Pledge
    - Corporate Sponsors
    - Raise JGH community profile
  - Implement Additional Annual Fundraisers
    - Black and Gold Ball
    - Event/Party (Golf Charity/Bowl-a-thon)
    - Raffle
    - Telethon
    - Solicitation Letter (previous Scholarship awardees, Annual Awards Program, etc)

## Strategic Initiative #2

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**Provide financial support for Charitable Organizations in the Northern Virginia community that align with the mission of JGH**

### ☐ Goals

- ✓ Financially support African American males through charitable services

### ☐ Potential Actions

- ✓ Develop qualifications and criteria to evaluate potential JGH grant awardees with objectives consistent with JGH Mission
- ✓ Develop process to assess the impact and outcome of each respective JGH grant award

# Strategic Initiative #3

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## **Develop Partnerships with Local and National Organizations to Support Academic Success and Personal Development Initiatives.**

### ☐ Goals

- ✓ Increase the number of successful African American males in our communities
- ✓ Increase the participation of African American students in STEM education and related careers

### ☐ Potential Actions

- ✓ Create the criteria and process to identify, select and launch partnerships with the organizations
- ✓ Identify organizations that provide resources for STEM and Financial Literacy programs for youth
- ✓ Identify community partners and organizations for grant awards which are consistent with the mission of JGH